



**Florida Atlantic University  
College of Business Management Programs**

**Water Information in a Changing World**

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Industrial Age



Information Age

# Changing Technologies

<b>Technology</b>	<b>Management Systems</b>	<b>Results</b>
Same	Same	Traditional
New	Same	“Talking Heads”
New	New Paradigms	New Solutions

# Water Information



**TYPES  
PURPOSE  
USES  
PROBLEMS**

**+**

**MANAGEMENT SYSTEMS  
ENABLING MECHANISMS**

# Fundamental Unpredictability:

Changed Natural & Man-Made Environment

Outliers are no longer outside

change theory has changed

new units of focus

# Changing Internal and External Environs:

**“NORMAL”  
CHANGE/RISK**

 **STABLE ENVIRON**

 **VOLATILE ENVIRON**

 **EXTREME  
CHANGE/RISK  
NEW PARADIGMS**

Planet, People & Profit

**ENVIRONMENT + SOCIETY + ECONOMY**

=

**SUSTAINABILITY**



**RE-THINK**

**RE-TOOL & ADAPT**

**RE-POSITION**

**RE-ENGINEER**

**RE-NEW**

**CHALLENGE TO ALL**

**THANK YOU!**